



DS Dash: Marketing & Sales Support

DS 
COMPLIANCE

IBM
Silver
Business Partner



Who are DS-Compliance?

Leadership stems from the top down. The impetus to grow successful business is stimulated by senior and proven leaders.

Founded by senior management who, as Directors, led sectors at Building Societies, PWC and BT, **DS-Compliance** offers a single point of contact for all cyber security issues.

DS-Compliance has launched **DS Dash: Marketing Support** built in to the award winning DS Dash platform. This brand new service is available for all marketing departments.

Key Features:

- Helps marketing and sales teams identify keyword usage and identify patterns and trends on an individual, branch and regional level instantly.
- Thousands of transcription files can be analysed in seconds without the need for human involvement.
- Access transcription files and assess keyword usage anywhere from any device.
- Artificial Intelligence recognises context minimising the chance of deliberate target hitting keywords and phrases.
- Easily incorporated into existing marketing and sales processes.
- Transcription files can be stored internally in line with organisations compliance and security procedures.

Case Study:

An Estate Agent with 50 branches needed to ensure personnel were alerting customers to keywords of the business, in this case mortgages valuations and surveys.

DS Dash: Marketing Support delivered a granular response demonstrating which individuals, branches and regions were meeting targets by assessing keyword usage and identifying patterns and trends.

Get 12 months of DS Dash: Marketing & Sales Support for the price of 11!

To find out more, please contact DS-Compliance

Email DS-Compliance

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